

110 W Main St, Adamstown, PA 19501
adamstownarealibrary.org

Mission: Adamstown Area Library serves as a vibrant community hub utilizing extensive resources to provide innovative programming and services that engage and educate residents of all ages and cultures.

Adamstown Area Library Trustees Meeting Minutes October 8, 2025

In Attendance

Board Members: Debra Briggs, Cory Cox, Maia Hession, Jessica McManimen, Hope Schmids, Jackie Steed, Curt Unruh, Brandon Webb

Staff Members: Corinne Brumbach

Friends Representative: Ann Roseboro

Guests: Wendy Kerschner – Adamstown, Allison DeInnocentiis – Adamstown

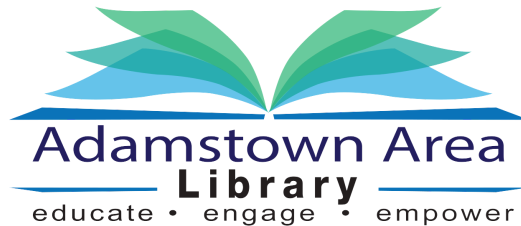
The meeting was held in person at the Adamstown Area Library and was called to order at 6:35 PM by Jessica McManimen.

Consent Agenda - presented by Corinne. June and July 2025 Board of Director meeting minutes, August Executive Director Report, Program Reports for July and August, and AAL financial reports.

- **Motion to accept Adamstown Area Library Board of Directors' October 2025 Consent Agenda:** Hope, Brandon **Approved**
- **Motion to approve annual schedule:** Jackie, Maia **Approved.**

Corinne shared the presentation she provides to municipalities to include Palaces for the People, Alyssa's Story, data on growth over the last 5 years, program participation, eliminating barriers to technology, and the overall value the Adamstown Area Library brings to the communities it serves. Corinne also shared a snapshot of funding and reiterated the state aid funding formula. The 2026 action plan includes strategic planning and establishing an endowment. She reports there has been a loss of income due to new regulations surrounding the processing of Passports. More information will be shared as it becomes available. Corinne has been asking municipalities to commit to a cumulative \$5 per capita and to increase their commitment by at least 25 cents per capita for the 2026 FY.

Friends' Report – presented by Ann Roseboro. The Blue Jeans and High Heels Dinner and Auction at The Village Haus in Stoudtburg Village is scheduled for November 8th. The price has been increased to \$65 due to increased costs. Donation baskets are appreciated. November 18th will be the last book sale for the season. The bookstore will be open for the library event during ExtraGive.



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Committee Reports

Nominating Committee: presented by Brandon Webb. Wendy Kerschner joined us again this evening. She would be interested in helping with strategic planning and possibly our social media presence. Allison DelInnocentiis has also joined us tonight. Allison has a financial background.

Personnel Committee: Presented by Jessica McManimen. If passports are no longer a thing, it will affect our staff, and their tasks and responsibilities related to passports. Debra suggested having the passport scheduling book at ExtraGive to further promote the Adamstown Area Library's passport services. Personnel Committee has requested an Executive Session to discuss additional personnel matters.

Fundraising Committee: Presented by Jackie Steed. Seven supporters attended the Courtyard Café event. The food was great, and the arrangements were amazing. It was a great opportunity to talk with supporters in an intimate setting and discuss library events. Overall, there was great feedback. ExtraGive planning is underway. A sign-in sheet for ExtraGive volunteers circulated around the room. Jackie reminded the board of the various events planned for the night to include highland cows. The cows will be at the library from 4:30pm-5:30pm. A volunteer is needed to help manage the photo booth for the cows. Cider and Donuts will also be available. The fundraising committee is looking for Champions to create a fundraising page for ExtraGive. Jackie reached out to Two Cousins about participating in a fundraiser night. More information will be provided when received. Please bring raffle basket items for Thanksgiving basket to the next board meeting on November 12th.

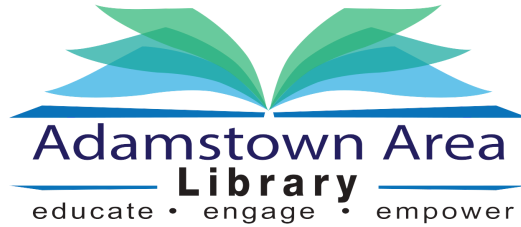
Finance Committee: Presented by Brandon Webb. The committee will be meeting to discuss the annual budget. No questions about the P&L were raised.

Strategic Planning: Presented by Cory Cox. Will start up in January. The Adamstown Area Library has been awarded one hour of free consultation. Corrine will look into the free hour and potential for additional consultation.

Golf Outing: Presented by Curt Unruh. A golf tournament recap meeting is scheduled for October 20th at 6pm at Unruh Insurance. The purpose of the meeting is to discuss the golf event, the successes and potential for future opportunities. The golf tournament for 2026 is tentatively scheduled for August 22nd 2026.

Old Business: Jessica researched additional endowment opportunities to include financial services through Everence and other banking endowment options. An endowment seems to be the best approach for long-term financial security. Additionally, a Building and Grounds Committee is certainly necessary. Curt will potentially help chair the committee.

New Business: Passports were discussed during the meeting. Wendy asked if there was a landscaping plan and volunteered for her and her husband to remove the weeds from the flower beds. She would like to spread



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the word for the need for men in Adamstown to help with grounds and building needs and can approach local garden centers like Esbenshades or landscapers like Sal's.

3 Points from staff to board:

1. Digital Signage Goal Met!
2. We have 40 new library card holders
3. The new brochure has been well received

3 Points from board to staff:

1. The Friends Auction is November 8th
2. ExtraGive planning is under way; mark your calendars for November 21st
3. We continue to explore establishing an endowment

The meeting moved to an Executive Session at 7:57pm

Motion to adjourn: Maia, Brandon. Approved.

Meeting adjourned at 8:15 PM.

Next Regular Meeting: Wednesday, November 12th, 2025, at 6:30 PM

Respectfully submitted by Cory Cox, Secretary – AAL Board of Trustees