

The Adamstown Area Library

Room to Grow

Capital Campaign



Educate

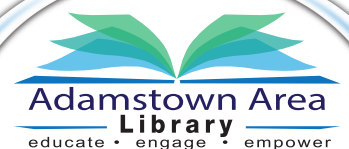


Engage



Empower

www.adamstownarealibrary.org



Executive Summary


The Adamstown Area Library is a vital public resource that serves as a gateway to an expanding world of knowledge and has a regional reputation for excellence in librarianship and exemplary customer service. As a community center, it provides educational and cultural opportunities for lifelong learning.

Located in Lancaster County, we serve five municipalities; Adamstown and Denver Boroughs, Brecknock, and East and West Cocalico Townships for a total of 30,439 residents.


Today the growing demand for expanded services reflects the ever changing demographics within our service area; however, the current library facility limits the ability to deliver an adequate and necessary response to our residents. The need is clear and a plan has been created to expand and modernize the library to better serve the community.

The new library will represent the result of a true community treasure for everyone concerned.

Past-Present-Future




Started by the Adamstown Woman's Club in the 1940s, the original library was located in a tool shed with a collection of about 100 books.



In 1954 the library moved into the lower level of the Adamstown YMCA. The library operated about 25 hours per week, all on a volunteer basis.

In 1998, the library moved from the YMCA into its present location at 3000 North Reading Road with a lease arrangement from Adamstown Borough for \$1 annually.



In 2015, the library was approached by the Veterans of Foreign Affairs (VFW). The organization closed their operation mid-2015 and the AAL purchased the building in April of 2016.

*"This is the best library staff!
Always friendly, helpful and informative."*

Suzanne

The New Adamstown Area Library

The Library's new home will be at 110 West Main Street in Adamstown, Pennsylvania. We will combine the warm and friendly atmosphere that have become the hallmark of this unique community library with many 21st century updates.

The board of trustees has been working with Heck Construction and Olsen Design to plan and evaluate the best renovations and designs to make the building function within a reasonable budget. Through a building code assessment, we have learned that the upper 3 floors of the building can not be used without a costly stairwell and fire prevention installation. Substantial structural steel would need to be installed to support the oldest part of the building so we have determined that it will need to be removed. The footprint of the original structure will be used.

Without question, the new structure will enable a larger and fully functional library that meets the needs of the five municipalities we serve.

Growth and Enhancements

Amenities

- State-of-the-art technology
- Expanded children's learning center
 - Tranquility Garden for outdoor enjoyment
 - Multi-use space for educational, & social events
 - Coffee service with a place to meet and visit
 - Comfortable reading areas
 - Plenty of off-street parking
 - Handicap accessibility

Collection Expansion

- Size: 32,000 items to increase to 50,000
- DVD's: 5,000 to increase to 10,000
- Audios: 1,500 to increase to 3,000
- Computers: 13 to 16

"The library is an extension of our learning and socializing. Once the funds are in place to break ground, we know this new building will not only benefit us but the community."

Christy



Library Services

The Library collection provides a wide variety of items, all free of charge, including books, movie videos, music and books on CD, and two laptop computers for children to do their schoolwork at home. Computers with free Internet and Wi-Fi access; hard copy as well as online reference materials; training sessions for the use of computers and various computer programs, are all available free of charge.

A mobile app that includes service is available to Android, Blackberry, IOS (Apple), Kindle Fire or Windows10/Mobile/Phone10 devices. Features include searching the catalog, renewals, viewing checked out materials, making hold requests, and downloading eBooks from Overdrive.

Patrons can access their library account using their smartphone with our new barcode scanners.

There are a variety of programs geared to our youngest patrons, as well as our senior patrons and all ages in between.

Technology-Programs-Resources

Technology

- MS Office Suite Training • Photoshop • Video Editing
- Computer Training • Tech Workshops • Scanning
- Faxing • Copying • STEM Programs • iPads

Programs

- Storytime for babies & toddlers
- Summer Reading Program • Book Clubs
- Genealogy • Historical Series
- Adult Programs • Boomers & Beyond

Resources

- Passport & Photo Facility • Family Place
- Christian Section • Homeschool Section
- Proctor Exams • Music For Everyone • Hoopla
- Wowbrary • Universal Class • Tumble Books

"Due to the training received in Office Word and Excel, I was able to keep my job. Not only do they help you get a job, but help you keep one as well."

Anne



Noteworthy Awards & Grants

The Adamstown Area Library has received numerous awards and grants and nominations in recognition of service to the community.

These awards and grants help us to provide the community with more programs, services, and access to learning, education, and technology. We demonstrate a core commitment to public service through innovative programs and active partnerships that address the changing needs of the communities we serve.



Awards-Grants-Nominations

- \$9,000 DCED grant for American Sign Language and Baby Sign courses, Spanish language classes and five staff computers.
- Shakespeare in American Communities awarded by National Endowment for the Arts to serve Cocalico High School students.
- \$19,000 Family Place Grant to ensure proper brain development during parent bonding and participation activities.
- \$1,000 for One Thousand Books Before Kindergarten getting children school-ready.
- PNC Bank Early Financial Education grant.
- Nominated for the 2011 National Medal for Museum and Library Service.
- Film Forward Sundance Film Festival grant.
- YMCA Community Appreciation Award

"Thanks for making the Adamstown Area Library the best little library on the East Coast!"

Wendy



New Library- Room to Grow

Our primary responsibility is to serve the residents of our service area by providing a broad choice of materials to meet their informational, educational, cultural and recreational needs.

Materials are selected to aid individuals, groups, and organizations attain practical solutions to daily problems, and to enrich the quality of life for all community members. Materials are selected based on varying economic, racial, ethnic, and educational backgrounds.

Between 2008-2015 the number of items borrowed increased by 36%.

Year	2008	2009	2010	2011	2012	2013	2014	2015	2016
# of items	124,000	132,000	162,000	182,000	183,000	191,000	190,000	194,000	189,000

Programming

Children & Teen Programming

We will continue to connect children and their advocates with books and information through reference and reader's advisory services as well as our wealth of programs. We strive to encourage a love of reading, knowing that early appreciation for books and joy in reading are gifts that last a lifetime.

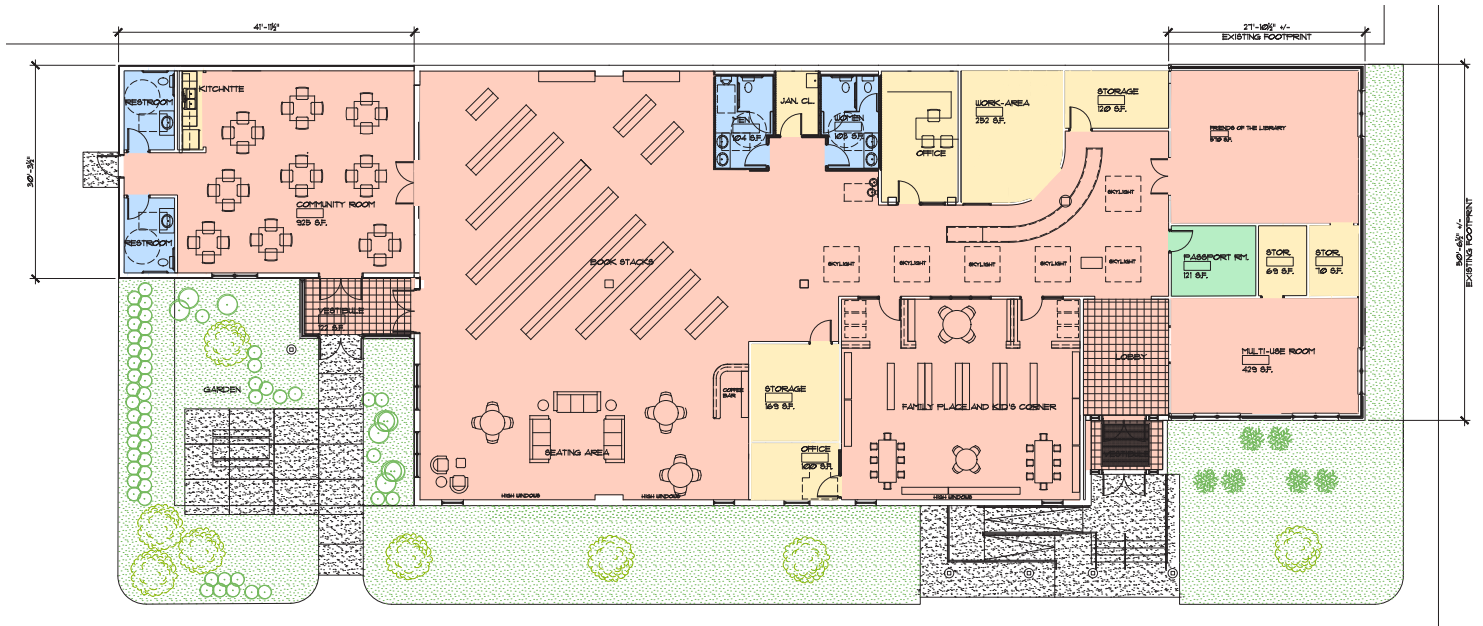
Adult Programming

Adult programs are intended to promote and extend the collections, services, and the mission of the library. Adult programs include such activities as book discussions, author visits, lectures, film screenings, workshops, poetry readings, Spanish language classes, art classes, computer classes and musical concerts. All programs are intended to inspire, educate and promote lifelong learning.

"Everyone has always greeted us with a smile, provided us with great books, movies, and programs."

Ann

New Library- Design Plans



CONCEPTUAL RENDERING - view from the parking lot



CONCEPTUAL RENDERING - view from Main Street

New Library- Building costs

The New Library will be designed to serve today's visitors. The library will feature an open floor plan awash with natural light – a perfect hub for social, business, and educational gatherings. With convenient access for all visitors, the new location will be a tech friendly learning center.

We will offer a choice of small tables and comfortable seating areas to study, socialize, and meet in an acoustically dampened area to control noise. We will add two meeting rooms to this facility, where we would expect to attract local business that are in need of training space. We plan to form community partnerships with businesses and organizations to have a solid stake in this facility as well.

Our plan is to hire additional employees who will help visitors have a more enjoyable experience at our library. We look forward to continuing the excellent customer service provided to the community by our staff and volunteers.

\$1,500,000 estimated cost

- Heating & central air conditioning
- Electrical & Plumbing systems
- Exterior finish, facade, and entrance
- Kitchen and restrooms
- Fire, Alarm, and Telephone systems
- Data cabling system
- Interior shelving and casework
- Interior finish and carpentry
- Demolition and disposal
- Permits, L&I approvals
- Site Supervision & Management

"The continuance of libraries are necessary for future enlightenment and learning. Thank you for serving in humanity in such a noble manner."

Elsie

New Library- Fundraising

The Room To Grow Campaign has successfully raised \$920,00. We are in the process of looking into obtaining financing, as our goal is still \$1,500,000. We hope you will continue to support the plans and vision for the new AAL.

We are grateful to the many businesses, civic organizations, municipalities, and individuals who have helped us achieve this milestone.

Several fund raisers have been held and we continue to seek assistance from the community and via grant applications. Thermometers have been placed throughout the area indicating our progress toward the goal.

The Friends of the Adamstown Area Library have been an incredible support and an asset to the Adamstown Area Library. They continue to help with both financial support and support through the many events they promote and oversee.

Events and Fundraisers



- Books for Bucks Annual Auction
- Food and Wine Events
- Brecknock Orchard Autumn Fest
- Golf Tournaments
- Car Wash Pass Sales
- Basket Bingo
- Restaurant Week
- Stoudtburg Village Christmas Event
- Chicken Barbeque
- American Girl Doll Sales
- Room To Grow Bracelets
- Annual Book Sale

*"Thank you for helping me with my resume.
I found the job that I was looking for,
thanks to your library."*

Craig

New Library- How to Give-Stay Connected

We are grateful to those who have already made donations towards our new library. Future donations are welcomed and appreciated.

Plans for the library and donation information can be found on our website. Please check out the New Library Information section. Naming opportunities are also available.

We welcome those eager to donate to do so now. For more information please visit:

<https://adamstownarealibrary.org/home/new-library-information-page/>

Adamstown Area Library Room To Grow Capital Campaign

Every dollar counts!

Contact-Information-Questions

Stay Connected



Contact Information

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"Because of my library, I've got a computer to use, I've got a host of resources and, I know that I'll never be turned away. I can always count on leaving here better off from where I began."

Natalie

