

Adamstown Area Library 2014 Annual Report

Serving Adamstown, Brecknock, Denver, and East & West Cocalico

Mission Statement

The mission of Adamstown Area Library is to maintain and improve the quality of life in our community by providing access to cultural, intellectual, and informational resources and programs to promote life-long learning for all ages.

Dear Friends,

Thank you to all of our patrons who participated in our survey. Surveying patrons has always been a valuable tool in order to gain vital knowledge about what they need from our community library and how they want us to respond to those needs. We listened when you told us you wanted a mobile app and the ability to check out library materials with your smart phone.

Doing what people most need and want us to do is information that we take seriously and, therefore, beginning sometime in October, we expect to have a mobile app that will include service to Android, Blackberry, IOS (Apple), Kindle Fire or Windows8/Mobile/Phone8 devices. Features will include searching the catalog, renewals, viewing checked out materials, making hold requests, downloading an eBooks from Overdrive and much more. Additional full details will be available at the time of product launch.

There also will be a new high tech way to access your library account while in the library now that we have new barcode scanners at the checkout desk. They will allow anyone with a smartphone to borrow items from the library. All you have to do is scan your library card into your phone to begin using this service .

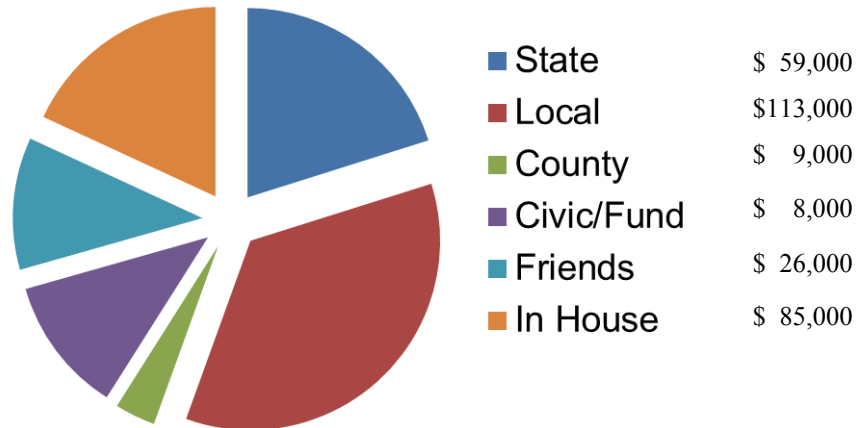
The library is circulating two new laptop computers to members of the library and especially to students thanks to a generous gift from the Adamstown Borough Council. Council felt that this action was a necessary step for students with little to no access to computers after the library closes for the day.

A huge thank you goes out to the Board of Trustees, Staff, Friends, Adamstown Borough, Brecknock Township, Denver Borough, East & West Cocalico Townships, Adamstown Area Woman's Club, Denver/Ephrata Rotary, Lion's & Women's Clubs, and the many wonderful people and businesses who have supported us, making 2014 another successful year.

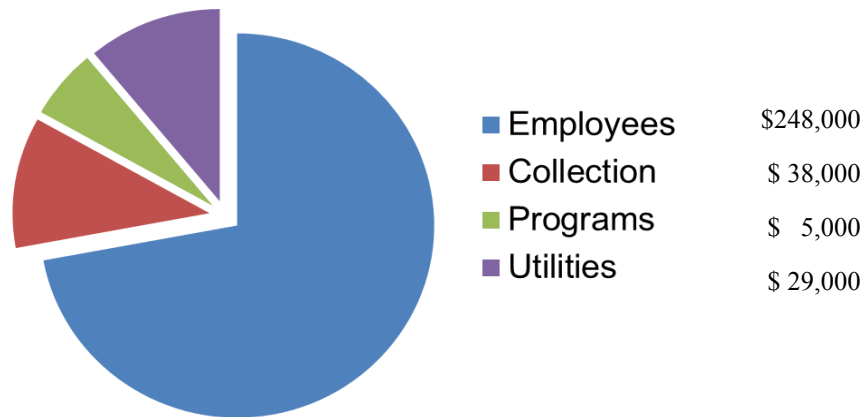
Happy reading,
Kathy Thren,
Library Director

2014 Annual Report

REVENUE—Where the money comes from



OPERATING EXPENSES—Where the money goes



	Budget & State/Local Funding				
	2009	2010	2011	2012	2013
AAL Budget	\$317,000	\$283,000	\$302,000	\$312,000	\$320,000
Total S/L Funding	\$220,000	\$180,000	\$177,000	\$180,000	\$182,000

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Other Noteworthy Accomplishments

- ◆ Library staff will begin technology competency training in September in order to better assist patrons with their technology needs.
- ◆ Patrons may check out materials using a smartphone. Sometime in October a library app will be available to renew items and place holds in addition to many other functions.
- ◆ We plan to add additional Technology Petting Zoo programming in the coming months. The goal is to have one per month.
- ◆ The community welcomed former Chief Steward of Air Force One, John Haigh, with a fanfare of applause for an informative presentation on his years' of service to Presidents Reagan and Bush Sr.
- ◆ More library users have discovered the power and convenience of our library's participation in the Library System of Lancaster Co. With the click of a mouse, DVDs, audios and books can be delivered from any other Lancaster Co. library to our library for pick-up.
- ◆ The library welcomed two new circulation assistants; Erin Tobiasz and Ashley Kravatz.
- ◆ Over \$20,000 was raised during our annual campaign fund drive.
- ◆ We revamped the children's fiction section by adding additional book shelves for easier access to materials.
- ◆ Once again, we received a share of \$350 from Lancaster County Council of Friends from the proceeds of the Annual Author's Luncheon.
- ◆ We broke another record: The annual **Bucks for Books Auction** netted over \$27,000 for the library.
- ◆ Program attendance increased by 16% due to the children's librarian's additional programming at the schools, in the community and at the library. Our circulation of library materials also increased by 10%.

Number of Items Borrowed

Year	# of items
2013	191,000
2012	183,000
2011	182,000
2010	162,000
2009	132,000
2008	124,000

List of Services

BOOKS
KINDLES
BOOK CLUBS
AUDIO BOOKS
CHILDREN'S BOOKS
MOVIES: DVD
INSPIRATIONAL BOOKS
MAGAZINES
NEWSPAPERS
MP3 PLAYER (AUDIO BOOKS)
WII & XBOX GAMES
UNIVERSAL CLASS
PUBLIC COMPUTERS
ADULT & CHILDREN
PROGRAMMING &
SUMMER READING
PASSPORTS & PHOTOS
PROCTOR EXAMS
LITERACY TUTORING
COMPUTER CLASSES
ASSISTANCE FOR HOME SCHOOLERS

FUNDRAISERS
ANNUAL DINNER AUCTION
ANNUAL BOOK SALE
BASKET BINGO

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Adamstown Area Library
 PO Box 356
 3000 North Reading Road
 Adamstown, PA 19501
 P: 717-484-4200
 F: 717-484-0738

www.adamstownarealibrary.org

Look for us on: Facebook &
 LinkedIn



New Circulation Assistants Erin Tobiasz & Ashley Kravatz pose for a picture.

Board of Trustees

Marj Hyrb, President
 Mike Wetherhold, V. President
 Jane Webber, Secretary
 Scott Grote, Treasurer
 Mitch Fasnacht
 Gene Ferree
 Dr. Donald Klein
 Yvonne Weaver

Library Hours Monday – Thursday

9:30 a.m. to 8:00
 p.m.

Friday

9:30 a.m. to 5:00
 p.m.

Saturday

9:30 a.m. to 4:30
 p.m.

Saturdays in Summer
 9:30 a.m. to 1:30 p.m.

Staff Members

Kathy Thren, Director
 Carol Hinrichs
 Assistant Director/ Children's
 Librarian
 Sharon Heaney
 Circulation Team Leader
 Michelle Clark
 Reference/Medical
 Librarian
 Nancy Reese—Library Assist.
 Kyle Sellers/Public Relations
 Ashley Kravatz/Library
 Assistant
 Erin Tobisaz/Library
 Assistant
 Karen Whittaker, Accountant
 Sonya Yost
 Circulation Team Leader
 Jessica Zook—Library Assist.



Friends of the Adamstown Area Library posing for the **BEST FRIENDS GROUP OF THE YEAR AWARD** in PA!

Friends of the Adamstown Area Library www.friendsaalibrary.net

Margaret Harting, President
 Ronnie Heston, VP
 Joy Maier, Treasurer and
 Auction Co-chair
 Joni Hoppel, Secretary
 Carole Evans, Book Sale Chair
 Jane Leshner, Corresp. Secretary
 Ann Roseboro, Auction Co-Chair
 Pat Acebo
 Cindy Grill
 Brenda Hinden
 Carol Lewis
 Barbara Mizdail
 Joan Reinecker
 Pat Wolf

2014 Annual Report

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Adult & Teen Services 2014 Programming Events



*To CMSgt John Haigh
With best wishes, Ronald Reagan
Douglas Robinson*

Former Chief Steward of Air Force presents a lively discussion about his years' of service with Presidents Regan and Bush Sr.

Genealogy Lecture

Parenting Class & Support Group

Air Force One Lecture

Extreme Couponing

Lancaster/Berks Maker Get-Together

Leadership Skills for Small Businesses

Business Succession & Estate Management

Reputation Management Workshop

Social Media & Marketing

Business Lunch & Learn Series

LinkedIn Workshop

Adult Programs

Boomers and Beyond

Page Turner's Book Club

Photoshop Techniques

History of Hats

Holocaust Survivor Lecture

Basic Computer Classes

Technology Night at the Library

Charlie Adams Ghost Hour

Film Forward Grant—Twenty Feet From

Stardom



Stars of the much acclaimed Sundance Film Festival *Twenty Feet From Stardom* that was part of a Film Forward grant awarded to the library in April of 2014.

2014 Annual Report

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Children's Services & Events

Children's Librarian, Carol Hinrichs & Librarian Assistant, Jess Zook work diligently at creating educational and entertaining programs. Many programs are sponsored by the Friends of the Adamstown Area Library & the Library System of Lancaster County through various grants.



Art Zerby presented an informative program on *American Indians and their Tools*.

American Girl Programming

Video Gaming: Stepping into the Call of Duty

Children's Book Club

Building Bridges: Be An Engineer

When Shooting Stars Fall

Star Wars Afternoon

The Magic of Science and the Science of Magic

Explore! To the Moon & Beyond

The Moon: Cosmic Decoder Ring

Preschool Storytimes

Jesse the Reptile Guy

Star Wars Afternoon

Mind Your Pennies with Buck

Miss Maggie Preschool Storytime

Girl Scout "Dream Big" Storytime

Children's Book Club

The American Indian & Their Tools

Lapsit Storytime

Music: Fire in the Glen



Mind Your Pennies with Buck storytime.